

# Monthly Update

**Prime Dividend Corp** is an Investment Corporation designed to pay monthly cash dividends. The Corporation invests in a diversified portfolio consisting of high quality dividend yielding Canadian companies. Two types of shares are available, a Class A and a Preferred.

## Distributions (by record date)

|                      | PDV             | PDV.PR.A        | Total           |
|----------------------|-----------------|-----------------|-----------------|
| <b>Total to Date</b> | <b>\$3.4191</b> | <b>\$1.9311</b> | <b>\$5.3502</b> |
| 2008 YTD             | \$0.9535        | \$0.5232        | \$1.4767        |
| 2007                 | \$1.2156        | \$0.6854        | \$1.9010        |
| 2006                 | \$1.1625        | \$0.6500        | \$1.8125        |
| 2005                 | \$0.0875        | \$0.07247       | \$0.15997       |

*\*Initial distribution for the period Nov 16/05 to Dec 31/05.*

## Commentary

Financial markets continued to experience severe volatility through the month of November as most stock markets across the world hit new lows during the month. The theme of unprecedented government intervention continued as governments attempted to use a myriad of fiscal and monetary tools to stabilize the financial system and stimulate their economies. Notwithstanding the massive amounts of capital that have been injected into financial services companies around the world, the credit "freeze" still presents a major problem as lending activity has diminished to record low levels. The lack of available credit to even the most creditworthy corporations is weighing on economic growth. Unemployment levels are rising and even economic growth in China has started to falter. President elect Obama has telegraphed a very significant fiscal stimulus that will be announced in late January after the new President officially takes office on January 20, 2009. In Canada, the threat of a potential coalition government lead by the Liberals and supported by the NDP and Bloc injected another element of significant uncertainty into an already fragile environment in Canada and could slow down the timing of new fiscal stimulus measures. Record levels of redemptions in mutual funds and the continued de-leveraging of hedge funds continues to dominate trading patterns and has resulted in almost indiscriminate broad based selling as these funds are forced to raise cash. On the monetary front, central banks around the world continue to aggressively cut administered interest rates to multi-decade lows. At some point the cumulative impacts from these massive fiscal and monetary stimulus measures will begin to have traction and ignite the economic recovery.

The table below indicates the depth of this market downturn year to date as at November 28, 2008:

|         |        |
|---------|--------|
| TSX     | -32.9% |
| S&P 500 | -38.9% |
| DJII    | -33.4% |
| NASDAQ  | -42.1% |

When capital market liquidation slows or ceases and investors return to fundamentals of the underlying companies, we believe the portfolio will be fairly rewarded. Attractive dividend yields, low valuations and significant option premiums available in the market place all bode well for the portfolio. The Manager continues to actively manage the relative weightings of the companies held within the portfolio.

## Details

|                            |                     |
|----------------------------|---------------------|
| Gross Proceeds:            | \$60,000,000        |
| Units Issued:              | 2,400,000           |
| Inception Date:            | Nov 16, 2005        |
| Termination Date:          | Dec 1, 2012         |
| Net Asset Value:           | \$14.83 (Nov 28/08) |
| Cash Weighting:            | 2%                  |
| Canadian Equity Weighting: | 98%                 |

|                                |                    |
|--------------------------------|--------------------|
| <b>PDV.PR.A</b> Trading Price: | \$8.00 (Nov 28/08) |
| Current Yield:                 | 6.3% annually      |
| Asset Coverage:                | 148%               |
| Market Capitalization:         | \$17,343,680       |

|                           |                    |
|---------------------------|--------------------|
| <b>PDV</b> Trading Price: | \$3.71 (Nov 28/08) |
| Current Yield:            | 24.3% annually     |
| Market Capitalization:    | \$8,043,132        |

## Top Holdings (sorted by weight)

|                                    |     |
|------------------------------------|-----|
| TransCanada Corporation            | TRP |
| TransAlta Corporation              | TA  |
| Bell Canada Inc.                   | BCE |
| Canadian Imperial Bank of Commerce | CM  |
| Toronto-Dominion Bank              | TD  |
| Royal Bank of Canada               | RY  |
| IGM Financial                      | IGM |
| Power Financial                    | PWF |
| National Bank of Canada            | NA  |
| TMX Group Inc.                     | X   |
| Manulife Financial                 | MLF |
| Bank of Montreal                   | BMO |
| AGF Management                     | AGF |
| CI Financial Income Fund           | CIX |
| Sun Life Financial                 | SLF |
| Bank of Nova Scotia                | BNS |
| Great-West Lifeco                  | GWO |

*Weightings subject to change at any time.*